A Communications Toolkit for Astronomers
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This miniworkshop follows on from Writing to be Read: How to Improve Your Writing and takes a look at a number of issues that determine how and what you write:

* Knowing your audience: writing for different genres
* Background research for news and feature articles
* Necessary reference works and the ways of accessing them
* Dealing with editors
* How your text is edited
* Handling proofs
* What editors do
* Being an editor
* The writer’s rights

We also suggest ways of getting your message across to the media when it is your work or organization that is being reported.