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FOR IMMEDIATE RELEASE

News release:

**Full-colour proceedings book from Astronomy Communication conference available online**

20-January-2006 **Science communicators attending the third “Communicating Astronomy with the Public” conference in June 2005 have composed a 400 page proceedings book in full-colour that is now available for free on the Web.**

Over one hundred astronomers, public information officers, planetarium specialists and image processing gurus descended on the European Southern Observatory headquarters in June 2005 for the “ESO/ESA/IAU Communicating Astronomy with the Public 2005” conference. This was the third international conference addressing astronomy outreach; the previous venues being La Palma in 2002 and Washington D.C. in 2003. The main aim was to bring together specialists from the various strands of astronomy who undertake outreach in the broadest sense.

The four-day conference was a resounding success with sessions on topics such as “The TV Broadcast Media”; “What Makes a Good News Story?”; “The Role of the Observatories”; “Innovations”; “The Role of Planetaria”; “Keeping our Credibility”; “Astronomical Images – Beauty Is in the Eye of the Beholder”; “Cutting-edge Audiovisuals” and “Virtual Repositories”.

Now, a 400 page full-colour conference proceedings book has been published as a PDF file and is available for download for free at:

<http://www.communicatingastronomy.org/cap2005/proceedings.html>

The organisers wish to acknowledge financial and infrastructure support from the European Southern Observatory (ESO), as well as support from the European Space Agency (ESA) and the International Astronomical Union (IAU).

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