

Moving the Pretty Pictures into the 21st Century

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One of the first steps towards an Astro-Google or even a Virtual Repository is proper meta-tagging of outreach products such as images and videos. Meta-tags will allow information such as ID, object name, image coordinates and more to 'travel' with the products and thereby facilitate proper searching of the products. The ESA/ESO/NASA Photoshop FITS Liberator v.2 will have support for meta-tags, but a global consensus on these meta-tags must be reached. We report on the latest progress in this area.